



For Immediate Release:

A century of Canadian luxury is reimagined as a must-have address with the debut of The Residences of the Royal Connaught

May 1, 2014... Hamilton- Nearly one hundred years after the original launch of Hamilton's grandest icon, history is re-born June 4th with the arrival of the city's most anticipated development - The Residences of Royal Connaught.

Born in the era of ultimate elegance, the Royal Connaught was Hamilton's answer to Edwardian luxury, a playground for celebrity and international high society. After sitting vacant for over a decade, the new Connaught signifies a pivotal moment in the country's fastest appreciating real estate market.

Set amidst vibrant urban culture, the Connaught's celebrated address makes food, art and entertainment available in every direction. An urban crowd connects online and in person for original openings, pop-up culinary experiences and a noted indie scene. Heading north towards a vibrant waterfront, design and vintage boutiques, coffee shops, maker markets and florists line hip James Street North. Dozens of independent galleries showcase a thriving arts scene, collectively open their doors for the famed monthly Art Crawl.

Walking south, happy hour lingers over crafted cocktails and charcuterie at 2 Black Sheep, while dinner serves up meat-centric off-cuts from Rapsallion's blackboard. Due west, walk off Earth to Table's Sunday brunch on the Bruce Trail, the verdant escarpment framing Locke Street's eclectic shopping district.

"Hamilton's moment as a destination city has arrived. Its incredible transformation is capped by the rebirth of The Royal Connaught. The time for Hamilton is now, it's truly a great moment to live in the city," says Glen Norton, manager of urban renewal for the City of Hamilton.

Past the century hotel's intricate façade, the opulent art-deco lobby is a welcome respite from the busy city core. A decadent entrance opens up to an unparalleled three-storey interior featuring dramatic crystal chandeliers and expansive 23 ft. ceilings. Restored columns illuminate, framing the original glass staircase and mezzanine. A bold matrix of ebony and granite play against soft white limestone floors, while gold and brass accents weave glamour throughout the décor. Reinforcing the legacy of the Connaught as a social hub, a sleek coffee bar and baby grand piano invite residents to connect. Ascending to the mezzanine, intimate seating and a plush fireside lounge overlook the bustling reception below.

"Residents will come home to extravagance every day. No other project will rival the prestige of this address," says Lisa Boyer, principal of LB Design and interior designer for the project.

With over 100 years combined experience, Valery Homes and Spallacci Group translate their love affair for Hamilton into this landmark restoration and their timing is perfect.

Fronting the project is the Gore Park master plan, which will introduce new park space, central gardens, and public art, alongside a patio-lined pedestrian boulevard. The Connaught and the reimagined Gore Park become the crowning jewels of downtown, reclaiming the central block that wraps from King, along Catherine, to Main Street.

With units starting in the mid 200,000's this metropolitan address lends a standard of living at a price point seldom found across the GTA.

"We're giving Hamilton a new heart, the scope of the Connaught will usher in the next era for the city," says Rudi Spallacci, President of Spallacci Group.

Anchoring the original structure, a seven-storey podium complementing the existing historic facade will introduce galleria shops and cafes into a public square. Designed by KNY Architects, the completed project including three new residential towers will house 700 condominium units in the heart of downtown.

"A project of this historical significance is rare. The Connaught represented the pinnacle of society, not just in Hamilton, but across Canada. Its legacy endures as it once again becomes the focal point of the downtown core; it will be a truly remarkable place to call home," says Ted Valeri, President of Valery Homes.

Historic luxury transcends into spacious suites, blending classic and contemporary appeal to complement an urban lifestyle. Expansive windows in kitchens and bedrooms flood units with natural light and provide a look out to the lush escarpment. Antique hardwood carries classic richness throughout the suite under generous 10 ft. ceilings.

The two-bedroom model suite features clean lines, showcasing one of three designer styles available for the spacious units. Rich textures outfit the gourmet kitchen, appointed with premium stainless appliances and a culinary range. Sophisticated quartz counters meet a herringbone marble backsplash, while clever storage is prioritized throughout soft white lacquered cabinets. A mix of porcelain and marble outfit the main bathroom, with chrome accents and a deep soaker tub. The master bedroom retreat opens to a walk-in closet and the master en suite incorporates crisp marble with contemporary bath and shower fittings and a generous linen closet.

Once the site of elegant soirees, an expansive eighth floor rooftop playground connects the towers, offering condo residents over 37,000 sq. ft. of indoor/outdoor social space including; a fitness centre, theatre, gaming room, party room with dining amenities, and a rooftop terrace equipped with outdoor fire pits and cabanas for entertaining.

Centered by two nearby GO stations, The Royal Connaught is easily accessible by all-day train service to downtown Hamilton from the existing Hunter station and the future James Street station, scheduled to begin service for the 2015 Pan Am games. Throughway bike lanes and lakeside trails connect residents to the city's east and west sides, expanding from the established textile district of Ottawa Street to the energetic Westdale village.

Launching June 2014, Phase I of The Residences of Royal Connaught will offer 122 new condominium suites housed in the original 13-storey landmark building. With a selection of elegant condo designs ranging from 555 sq. ft. – 1084 sq. ft. purchasers can customize their suites with looks ranging from

classic to a more contemporary aesthetic. Condominium suites start from the mid \$200,000's. The restored lobby houses the presentation centre and model suite at the corner of King and John in Hamilton. Phase I occupancy is expected for 2016. To register visit www.royalconnaught.com.

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For more information, high-resolution images and interviews. Please contact publicist.

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About Valery Homes

Founded by Clemente Valeri in the late 1950's, Valery Homes is still very much a family business, spearheaded by Ted Valeri and his sons Paul and Anthony. With a proud history of solid success, financial strength and high standards of home building quality, Valery Homes boasts numerous successful communities across Southwestern Ontario. From executive singles to townhomes and semis, to luxury condominiums, each of these communities is enjoyed by hundreds of homeowners.

With new home communities in Milton, Burlington, Hamilton, Stoney Creek and Ancaster, Valery Homes continues to be a leader in the industry.

About Spallacci Group

Family run for two generations, Spallacci Group upholds the old world craftsmanship and dedication to quality construction that has been passed down from their European ancestors. Working closely with customers and trades, patriarch Adriano Spallacci and sons, Frank, Rudi and Loren, ensure the quality and integrity of the Spallacci vision is always achieved.

Spallacci Group's range of expertise comes from years of development, design and construction for a variety of clients in commercial, residential and institutional industries. Whether building a custom home or developing a master-planned community, the Spallacci Group's pride and reputation is firmly established within the homebuilding community through word-of-mouth referrals, repeat homebuyers and its consistent standing as a finalist in the coveted Ernest Assaly Ontario Builder of the Year category.