

The Residences of Royal Connaught } launch nostalgic contest

A century after a lavish banquet feted the original launch of one of Canada's most iconic landmarks, the **Residences of Royal Connaught** in Hamilton is opening the nostalgia floodgates. The **Memories Of The Royal Connaught** contest invites Canadians to wade through their memories and share photos and stories of the famed hotel.

Connecting the Royal Connaught's past, present, and future, a panel of noted Hamiltonians will select one remarkable memory among all the submissions to determine a contest winner. Their prize is a decadent three-course dinner party for 20 prepped by Hamilton's top chefs, with the guest list chosen by the winner; a fitting homage for a hotel that was as famous for its food as it was its visitors.

"It was the biggest deal, the Royal Connaught was the only place to go. You had to get really dressed up. I remember when I was 5, my parents saved their money all year so they could take us to the Royal



The refurbishment of the Royal Connaught in Hamilton is underway.

Connaught for Christmas dinner," recalls **Ron Foxcroft**, Canadian business maven and one of the contest judges. Joining Foxcroft on the judging panel is **Graham Crawford** of **HIStory + HERitage** and **Vintage Marketplace** producer **Lauren Erickson**.

Entering is easy. Simply submit a written memory

or photograph of time spent at Royal Connaught. Submissions can be emailed to memories@royalconnaught.com, posted on the Residences of the Royal Connaught Facebook page, or shared on Twitter, Instagram or Pinterest using the hashtag #myConnaught. The contest closes July 4 at 2 p.m.

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Eric Silverthorne receives a \$2,500 cheque from members of the HHHBA.

Mohawk College student receives bursary from } HHHBA

The **Hamilton-Halton Home Builders' Association** awarded their bursary to deserving **Mohawk College** student **Eric Silverthorne** last month. The funds are aimed at assisting the most deserving graduates of the construction and renovation technician programs to launch their own construction or renovation company.

Silverthorne excelled in his studies and became a leader to his classmates. The timing of the award is particularly beneficial to Silverthorne as he needs a new truck and to purchase some much-needed tools and construction supplies.

"There is a severe lack of new tradespeople in the Canadian market and we are very proud to help the future generation of our industry launch their careers right after graduating," said **Mathieu Langelier**, HHHBA's executive officer.

hhhba.ca

Marketing firm } chooses new president

L.A. Inc. announced last month that **David Klugsberg** has been appointed president and chief operating officer of the venerable firm. **Lawrence Ayliffe**, company founder and past president, becomes chairman and chief creative officer.

In this new role Klugsberg will be responsible for the strategic growth, management and direction of the business, allowing Lawrence to focus on the firm's creative product.

Prior to this promotion, Klugsberg was vice president of client services at L.A. Inc., a position he held for almost 14 years.

L.A. Inc. is a Toronto-based company specializing in branding and marketing, primarily for the real estate development industry. The firm was founded in 1985 and has won numerous design and advertising awards for their work throughout North America and in Europe.

la-ads.com



David Klugsberg